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CALIFORNIA NATURAL PRODUCTS BREAKS GROUND ON NEW AUTOMATED WAREHOUSE

Dramatic Increase in Efficiency and Reduction in Energy Costs

LATHROP, Calif. (August 27, 2012)—California Natural Products (CNP), America’s leader in the production of high quality aseptic products for leading brands and retailers, today announced that the company has broken ground on a new, fully automated warehouse that promises to revolutionize not only storage efficiency but also the reduction of energy and other environmental costs. Designed by Power Automation Systems, recognized as the international leader in advanced warehouse technology, the new CNP warehouse eliminates all forklifts and related machinery, quadruples storage efficiency and cuts energy costs by up to 80%. With this new warehouse, CNP becomes the world’s most efficient natural foods manufacturer in the storage and moving of pallets within the processing system.

“Our company’s rapid growth has required us to expand our plant and warehouse capacity,” said Pat Mitchell, president and founder of California Natural Products. “We are using this expansion as the opportunity to make a ‘quantum leap’ in warehouse technology, automated operations and reduced energy costs. Additionally, the elimination of forklifts allows us to quadruple the density and efficiency of storage. This new warehouse is a ‘game-changer’ for us and will serve us for many years to come.”

The new automated warehouse is designed and built by Power Automation Systems (PAS), a leading warehouse automation firm that invented the world’s most efficient and effective automated storage and retrieval system. PAS solutions have been installed and designed for manufacturing plants globally and have gained wide admiration for their elegance, simplicity, efficiency and cost reduction. The new automated warehouse will become fully operational in the summer of 2013.

According to Rodney Tipton, president of Power Automated Systems, “Our PAS PowerStor[®] solution has brought tremendous benefits to client companies in many different countries and areas of operation. We are particularly proud to have been chosen by California Natural Products to assist them as they rapidly build their food processing technology and capacity. Because the PowerStor[®] solution is modular, clients such as CNP can grow their storage capacity in stages as their companies grow.”

About California Natural Products

California Natural Products (CNP) produces a broad range of nutritional non-dairy beverages, nutritional drinks, soups, broths, teas, coconut waters and wine – all in environmentally sustainable flexible packages supplied by Tetra Pak[®]. CNP also makes a wide array of natural and organic ingredients used in hundreds of leading food products. The company was founded in 1980 by Pat Mitchell, a third-generation family farmer, and is headquartered on the original Mitchell property in northern California. CNP has developed many of the industry’s iconic best-loved products, which are currently found in nearly every supermarket and natural foods store in the country. In 2009, CNP entered the branded products market with CalNaturale[®] wine, made with organic grapes, and

CalNatural Svelte® protein shakes. For more information, visit www.cnp.com.

About Power Automation Systems

Power Automation Systems is a leading innovator of automated warehouse products and solutions. A global company with headquarters and manufacturing in northern California, Power Automation Systems maximizes warehouse effectiveness with PowerStor®, the world's most innovative automated warehouse storage solution. The PowerStor® system is the most sustainable option available today and optimizes facility warehouse operations by providing the highest density, highest throughput and greatest flexibility. For more information, visit www.pas-us.com.

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